



# Fantasy Nails



**Fantasy is an exciting and imaginative floor category with a unique twist—most of it takes place at home. This three-dimensional Nail Art category is open themed, meaning you have the freedom to explore a wide range of ideas, from “Under the Sea” to “Interstellar” Competitors are given the opportunity to unleash their creativity fully by incorporating the model into their chosen design. Dazzle the judges with your original masterpieces by bringing a creative mix of nail products and playful extras, just remember to keep those gems and trinkets to 5% of your overall concept. Document your artistic journey in a step-by-step booklet, showcasing your inspiration and the materials used. Making sure each piece is firmly attached for the judges, who will be looking at all the intricate details as well as how they complement your theme and your model's costume. If you love crafting elaborate 3D designs and stretching your creative boundaries, then this category is just right for you.**

## RULES & GUIDELINES

- This is a Live Arena/Floor Competition. There is no specific theme for this category.
- Competitors have 30 minutes to attach their 10 premade Fantasy Tips onto their model's nails.
- Models must be premade up and dressed ready in your desired theme before entering the competition floor. Nail application is the only activity allowed during the 30-minute timeframe; no makeup or costumes may be added afterward.
- All artwork must be finished before the competition begins; no art can be created on the competition floor.
- No props should exceed the size of your model.
- Competitors are free to use all and any nail products. As well as items like wire, netting, balloons, tin foil etc to aid in creating/forming the 3D elements for the design but you must incorporate at least 3 different mediums.
- All work must be done by the competitor and must be original to the New Zealand Nail Competition; no previously entered pieces from any other nail competition worldwide will be accepted.
- Three-dimensional, precast embellishments, feathers, decals, gems, moss, accessories, trinkets and other forms of fantasy are allowed, but should not constitute more than 5% of the overall work.
- Competitors must prepare a small step-by-step booklet that includes images, and a list of products used - without mentioning any brand names. Please also include an explanation of your theme and why you have chosen it.
- Nails can be attached/adhered to the model in any way however it is crucial that the nails and designs are super secure. Any piece of the design or nail enhancement that falls off between the competition completing and the judging process has begun will not be eligible for judging.
- Fantasy Art may vary in length, shape, or distance from the nails. Judges will be looking for intricate and detailed artwork.
- Ensure that the nails are the focal point of your theme, complemented by your model's costume.

**To ensure the successful debut of Fantasy Nail Art at the New Zealand Nail Competition, all divisions may be combined. A minimum number of competitors per division will be required to keep them separate.**



# Fantasy Art



## JUDGING CRITERIA

### • **EXPERTISE AND TECHNICAL SKILL**

The aim here is to demonstrate your technical abilities and how well you can execute those skills. Looking at the overall design, is it the best reflection of your skill level? Is it reflective of the division you're competing in?

-**Technical abilities** involve taking the practical knowledge of a skill or technique and demonstrating it.

### • **COLOUR THEORY**

Colour has the ability to evoke feeling and direct focus.

Consider how the colour palette works in harmony to complement the overall design. For example, in creating contrast or to showcase the design in a way that emphasises any key elements or feelings.

### • **PRODUCT KNOWLEDGE**

This is an opportunity to demonstrate your vast product knowledge. Remembering to incorporate at least 3 nail products/mediums into your design and use them in an artistic and creative way. Consider how the nail art mediums complement each other and make sense to the overall design.

### • **VISUAL DESIGN**

It's all about balance and flow. When considering the design concept, it's important to show a visual rhythm throughout the artwork. Is it in symmetry and does the design flow across all 10 nails as well as independently. Basically, is the set too busy or too sparse, does each tip have a balanced amount of art.

### • **PRODUCT CONTROL AND WORKMANSHIP**

This is a chance to showcase our ability to maneuver and manage nail products.

For example, has your gel been applied evenly without streaks, transparent patches, bubbles, pitting or dull/shiny spots -depending on the finish. If glitters or other nail art supplies (such as foil) are used consider the finish, is it controlled and sitting where it was intended.

The finishing touches, once the piece is complete are there are any imperfections left behind from creating the nail art design. ie; smudged polish, dust, excess adhesive around embellishments etc.

### • **CONTINUITY OF THEME**

This is where your creativity will show through in the theme. Does the theme flow over the entire piece?

Everywhere you look is there something new with the theme? Is the theme obvious when you look at the piece?

### • **UNIQUENESS**

It's good to think outside the box and express yourself creatively. Aim to show a creative interpretation of your concept, whether that be through colour, design, theme or something depicted in a new or different way.

### • **OVERALL IMPRESSION**

They say don't judge a book by its cover, but first impressions are important. What is the initial feeling you're wanting to evoke; have you captured that in the design?

Now looking past first impressions of the artwork, does the design draw you into new elements or techniques used. The more you look, the more details you want to discover.